

Tracey
EZARD

FACEL CSP



Ferocious Warmth *Leadership*

LEADERS WHO INSPIRE AND TRANSFORM

2023
Breakthrough
Speaker of
the Year



MEET *Tracey*

Speaker | Author | Educator | Mentor

As a speaker, author, educator and mentor, Tracey brings to any group she works with a range of models and positions that will spark the new thinking and discussion that needs to continue evolving in a complex and diverse global paradigm.

Tracey was awarded Breakthrough Speaker of the Year 2023 by Professional Speakers Australia, awarded the Hedley Beare Educator of the Year 2022 by the Victorian branch of Australian Council of Education Leaders (ACEL) and is a National Fellow of the Australian Council of Education Leaders (ACEL). Tracey is Board Chair of the social enterprise, The Corner Store Network, which aims to eradicate food poverty issues both in Timor Leste and in Australia.



TRACEY IS THE AUTHOR OF THREE BOOKS.

In 2021, Tracey launched her third book *'Ferocious Warmth - School Leaders Who Inspire and Transform'*. Her previous books *'Glue -The Stuff that Binds Us Together to do Extraordinary Work'* is for leaders across all sectors who want to lift beyond convention to create high performing teams and *'The Buzz - Creating a Thriving and Collaborative Staff Learning Culture'*, designed for education leaders to support schools to bring about transformation in education the quality of their professional culture.

MEET *Tracey*

TRACEY EZARD IS KNOWN FOR HER 'FEROCIOUS WARMTH' LEADERSHIP APPROACH AND PROFESSIONAL COLLABORATIVE CULTURE WORK.

Tracey's passion is working with leaders and their teams to build a strong cultures of trust, collaboration and learning. This has powered her research and development of her Ferocious Warmth Leadership approach. She believes great leaders have deep connection with their teams, as well as the courage to face challenges and inspire their people. They are skilful collaborators. Leaders who are ferocious and warm in harmony, not in competition, focussing on both results AND relationships. These leaders are first and foremost learners, willing to change and adapt to transform the way we work.

Tracey works with senior leadership teams, whole organisations and systems to create environments of safety and stretch through leadership and collaborative learning cultures. Using evidence base approaches from the latest findings in leadership, emotional intelligence and neuroleadership, she also develops her own thought leadership based on observation of excellence in practice.



IGNITE

QSP

Tracey believes that great leaders skilfully blend a head and heart approach. They share a deep connection with their teams, and have the courage to face challenges and inspire their people.





Ferocious Warmth LEADING WITH HEADS AND HEARTS

TOPIC 1

FEROCIOUS WARMTH LEADERSHIP - BALANCING HEAD AND HEART

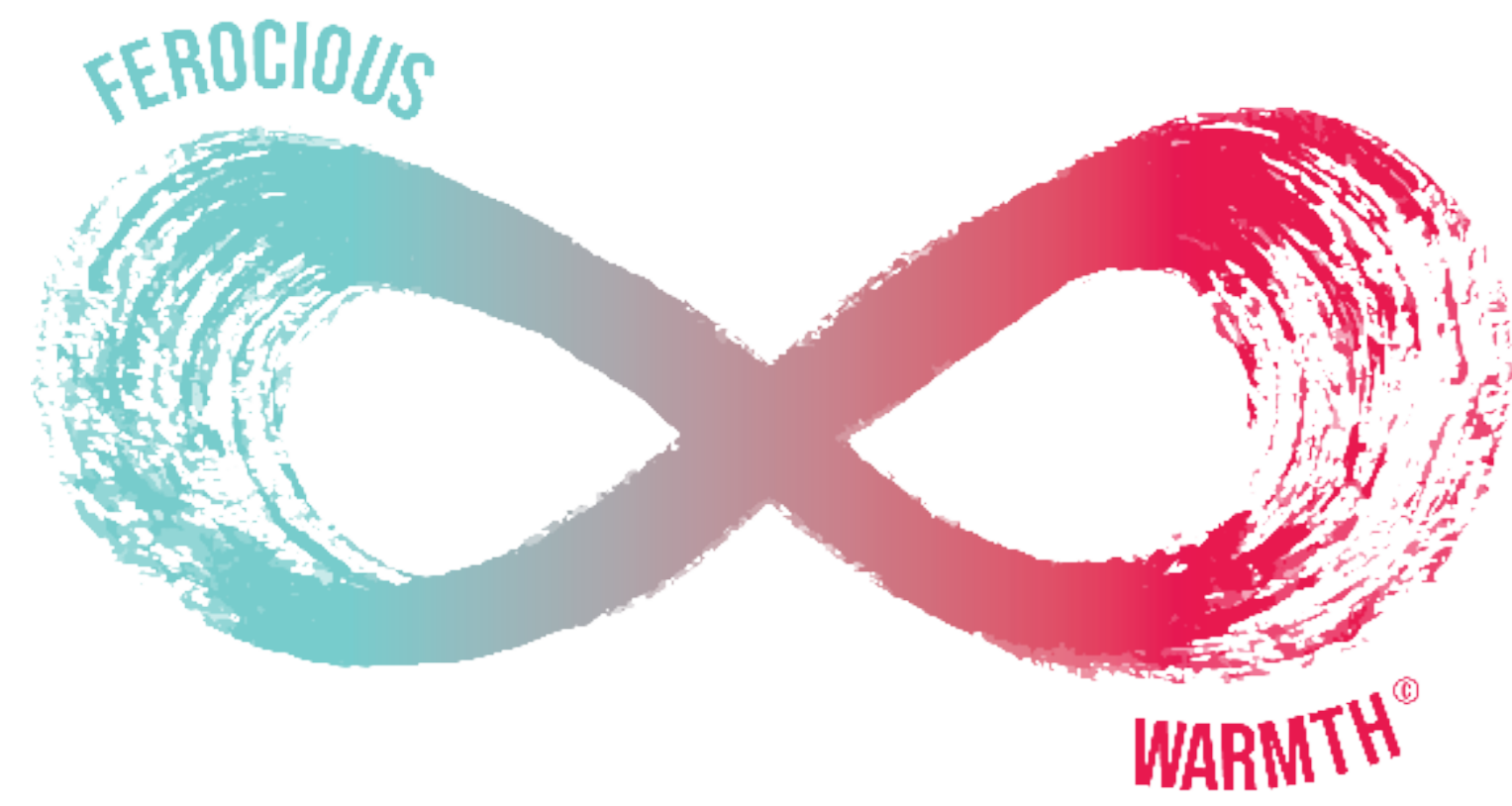
This keynote explores the concept of Ferocious Warmth leadership and the challenge of staying in balance when leading. Great leadership balances results and relationships, culture and strategy, head and heart. It dances with the paradox of being explicit, yet empowering; empathetic yet with clear expectations; compassionate, yet challenging the status quo. Ferocious Warmth gives a conceptual framework to assist leaders increase self awareness of their impact. It helps leaders understand both what brings out their best and where their challenges lie in the continual dance of leadership.



A group of people, mostly women, are gathered in a well-lit indoor space, possibly a conference or networking event. In the center, a woman with curly hair, wearing a white blouse, is smiling broadly. To her left, a woman with long blonde hair is seen from the back, wearing a dark top. In the foreground, the back of a person's head and shoulders, wearing a blue patterned shirt, is visible. The background shows other people in conversation, a dark doorway with a glowing exit sign, and a wall with a vertical string of warm-toned lights.

TOPIC 1: FEROCIOUS WARMTH LEADERSHIP

Great leadership balances results and relationships, culture and strategy, head and heart. Ferocious Warmth gives a conceptual framework that helps leaders increase self awareness of their impact. It helps leaders understand what brings out their best and where their challenges lie in the continual dance of leadership.



Ferocious Warmth LEADING WITH HEADS AND HEARTS

TOPIC 2

LEADING AUDACIOUS ACTION

Any leadership action requires “a coalition of effective people – born of its own ranks – to guide it, coordinate it, and communicate its activities” (Dr John Kotter). Is your team ready for audacious action? How can you nurture their capabilities to support your audacious steps forward?

Our leadership journey pulls at us to draw from the ferocity to lead the transformations we need, and the warmth to inspire and connect people around the work. Leadership is messy and nuanced and it is never one-size-fits-all. In this keynote, Tracey Ezard presents four crucial elements for “Leading Audacious Action” and explores the concept of leadership that creates deep collaboration and connection. She will focus on how we balance the paradox of bringing together both results and relationships, head and heart, in duality rather than polarity and tap into the collective.

FAU





The leadership journey pulls at us to draw from the ferocity to lead the transformations we need, and the warmth to inspire and connect people around the work. In this presentation you will learn four crucial elements for 'Leading Audacious Action' and explore the concept of Ferocious Warmth leadership.



Ferocious Warmth LEADING WITH HEADS AND HEARTS

TOPIC 3

COMPASSIONATE LEADERSHIP

Do your cultural surveys suggest that the people in your organisation don't feel as valued, seen and supported as much as they would like?

This keynote explores the concept of bringing compassion and professional intimacy into the workplace. Leaders who are able to be authentic in building strong robust cultures of psychological safety through relationship building and connection to purpose.

Psychological safety at its highest level is one that challenges the status quo. The social capital of the team is a vital key to this. The connection to each other, the work, and to the higher purpose.



TOPIC 3: COMPASSIONATE LEADERSHIP

Compassion in the workplace is never about lowering standards. It creates environments where people thrive. When people are connected, the ability to collaborate, problem solve and innovate flourishes and work is a place they want to be!

THE BUZZ

BUILDING PROFESSIONAL LEARNING CULTURES



TOPIC 4

BUILDING THE BUZZ

Lead learners creating an environment where trust, psychological safety, courage and vulnerability are present and allow us to grow. It's only when we are all connected to that we're propelled forward into our learning zone, where problem solving, learning and creativity are found. You want your organisation and team to be evolving, not stuck in its comfort zone. You want the work community to be thriving in the challenge of meeting the needs of all. But how do you build this culture? Specifically, where do you start? I call it building The Buzz.



TOPIC 4: BUILDING THE BUZZ



A culture of collaboration, innovation and learning creates an environment where people thrive. Leaders are emotional and cultural architects, and the beliefs and behaviours we bring to the table and foster in others help to create or stifle this culture.

“My entire team walked away from the conference inspired and full of joy bubbles. Thank you Tracey for your amazing presentation..”

Principal, WA Primary Principal Association

“Your presentation was exciting, lively and completely relevant! Your message was a perfect match for our vision of an alliance of organisations built on shared conservation goals.”

Senior Manager and Event Organiser,
Catchment Authority

TO BOOK TRACEY FOR YOUR NEXT EVENT:

Call Suzie Leyden on 0448 223 966
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WWW.TRACEYEZARD.COM

2023 - Breakthrough Speaker of the Year - Professional Speaker' Association

2022 - Hedley Beare Educator of the Year - Australian Council of Education Leaders

FACEL - National Fellow of Australian Council of Education Leaders

CSP - Certified Speaking Professional - Professional Speakers' Association

